## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

168. A system for displaying programming material to a user, the system comprising:

a printed ticket of admission having at least one machine recognizable feature;

a feature recognition unit having associated therewith a means for recognizing said machine recognizable feature and a means for transmitting a coded signal in response to the recognition of said machine recognizable feature;

an intelligent controller having associated therewith a means for accessing said programming material in response to receiving said coded signal; and

a display unit for presenting said programming material.

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183. A system as defined in claim 179 wherein said "information superhighway" data link comprises an integrated service digital network (ISDN).



185. A system as defined in claim 179 wherein said "information" superhighway" data link comprises a cable television (CATV) line.

## **PATENT**

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE {EDITED VERSION OF THE AMENDED CLAIM}

168. A system for displaying programming <u>material</u> to a user, the system comprising:

a printed ticket of admission having at least one machine recognizable feature;

a feature recognition unit having associated therewith a means for recognizing said <u>machine recognizable</u> feature and a means for transmitting a coded signal in response to the recognition of said <u>machine recognizable</u> feature;

an intelligent controller having associated therewith a means for accessing said programming material in response to receiving said coded signal; and

a display unit for presenting said programming material.

183. A system as defined in claim 179 wherein said "information superhighway" data link comprises an <u>integrated service digital</u> network (ISDN) [network].

185. A system as defined in claim 179 wherein said "information